

Who should come?

Physicians, nurses, nurse-managers, childbirth educators, midwives, nurse practitioners, physician assistants, nutritionists, doulas, lactation consultants, public health advocates, health care students.

Course Objectives

- Discuss current trends, practices, and emerging data
- Identify goals for evidence-based best practices
- Cite useful clinical management techniques

Sponsors

The low registration fee has been made possible by the generous educational grants from the following organizations: Blue Cross Blue Shield of Massachusetts, Harvard Pilgrim Health Care, Brigham and Women's Hospital Departments of Newborn Medicine and Obstetrics and Gynecology, and the Massachusetts Association of Health Plans. We also wish to acknowledge support from the federal Department of Health and Human Services Office on Women's Health.

Registration: Registration and seating is on a first-come, first-served basis. Later arrivals might be seated in an overflow room with video for the morning sessions.

No registration will be accepted without advance payment. No walk-in registration. If you would like to confirm your registration or have questions about the program, please at conference@massbfc.org. Register online by credit card at www.massbfc.org, or fill out registration form below and send it with a check to 254 Conant Road, Weston MA 02493. Make checks payable to Massachusetts Breastfeeding Coalition.

Registration Deadline: September 19, 2007. Space is limited. No registration will be accepted without advance payment. Refund policy: Refunds are available up until Sept. 14, 2007.

Refund policy:

Any refunds will be given by check, minus a \$10 handling fee.

Physician CME credits: The University of Massachusetts Medical School is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The University of Massachusetts medical School designates this educational activity for a maximum of 6.0 AMA PRA Category I Credit(s)[™] of which a registrant can earn a maximum of 3.25 hours risk management credit. Physicians should only claim

credit commensurate with the extent of their participation in the activity.

Nurse CEUs: The Brigham and Women's Hospital is approved as a provider of continuing education in nursing by the Rhode Island Nurses Association which is accredited as an approver of continuing education in nursing by the American Nurses Credentialing Center's Commission on Accreditation.

Lactation Consultant CERPs: We have applied for approval for CERPs from IBLCE.

Registered Dietician CEUs: Registered Dieticians receive a certificate of attendance.

Hotel accommodations: Two hotels are within a short drive of MMS Headquarters: Doubletree Guest Suites Hotel, 550 Winter St, Waltham, 781 890-6767; Westin Hotel, 70 Third Ave, Waltham, 781 290-5689.

Directions

http://www.massmed.org/Content/NavigationMenu/About/DirectionstoMMS/Directions_to_MMS_Headquarters.htm

Cost

September 24, 2007, MMS Headquarters, Waltham, MA

Cost: \$95, for all attendees except for physicians requesting CME credit. \$120 for physicians requesting CME credit.